SPONSORSHIP OPPORTUNITIES

ELITE SPONSOR: $2,500
- Exclusive sponsorship signage
- Six complimentary race entries
- Large logo on race t-shirts
- Logo on event signage and in race packets
- Company logo on event website
- Logo on promotional materials
- Company materials distributed (must be provided)
- Listed in DMU Magazine
- Recognition during award presentation

DISTANCE SPONSOR: $1,250
- Four complimentary race entries
- Small logo on race t-shirts
- Company name on signage and in race packets
- Company name in promotional materials
- Company materials distributed (must be provided)
- Listed in DMU Magazine
- Recognition during award presentation

PURSUIT SPONSOR: $500
- Two complimentary race entries
- Company name on race t-shirts
- Company name on signage and in race packets
- Company name in promotional materials
- Listed in DMU Magazine
- Recognition during award presentation

STRIDE SPONSOR: $250
- One complimentary race entry
- Company name on race t-shirts
- Name listed in race packets
- Name listed in DMU Magazine

PRIZE SPONSOR
- Name listed in race packets

Proceeds from Run DMU will support the quality education provided at Des Moines University. It’s a great way to make a difference!

All contributions of any amount are welcome. For more info or to confirm your sponsorship of Run DMU, please call us at 515.271.1701 or email alumni@dmu.edu.

For income tax purposes, the fair market value per participant is $38 per person. Des Moines University is a 501(c)(3) organization.

WWW.DMU.EDU/RUN
I want to change the face of health care by sponsoring the RUN DMU 5K Run/Walk!

**STEP 1: LEVEL OF SUPPORT**

I/We would like to support DMU students at the following sponsorship level:

- $2,500 Elite Sponsor*
- $1,250 Distance Sponsor*
- $500 Pursuit Sponsor*
- $250 Stride Sponsor
- Prize Sponsor: I will be donating __________________________

*As part of my sponsorship, I will set up a table/booth at the race.

We will have ______ participants running/walking in Run DMU.

Their names: __________________________________________________

For details on sponsorship benefits, visit www.dmu.edu/run.

**STEP 2: DONOR INFORMATION**

Contact Name: ________________________________

Organization: ________________________________

Address: __________________________________________

City: ____________________________________________

State: __________________ Zip: __________

Phone No. (required): (_____) __________________________

E-mail (required): ________________________________

Sponsor Name as it should appear on recognition materials (if different than above):

________________________________________________________________________

________________________________________________________________________

**STEP 3: PAYMENT INFORMATION**

Give ONLINE securely at www.dmu.edu/run

Or use one of the following:

- Please send an invoice for my sponsorship total.
- CHECK: Enclosed is my/our check for $____________, payable to Des Moines University.
- CREDIT CARD: Please charge this gift of $____________ to my/our credit card (authorized signature required).

Card Type: □ MasterCard □ Visa □ Discover □ American Express

Name on card: __________________________________________

Card Number: ____________________________

Expiration Date: _____ / _____ Security Code: _________

**STEP 4: CONFIRMATION**

Donor Signature: X ____________________________ Date: __________________

Thank you for your support!
Payment is due by August 22, 2015

For income tax purposes, the fair market value per participant is $30 per person.
Des Moines University is a 501(c)(3) organization.