



DES MOINES  
UNIVERSITY  
MEDICINE & HEALTH SCIENCES

MASTER OF  
PUBLIC HEALTH

# IMPROVE HEALTH ON A HIGHER LEVEL

Public health professionals have a huge impact on our quality of life locally, nationally and globally. They promote and protect the health of people, communities and populations by preventing and addressing disease outbreaks and educating people and organizations about healthy behaviors. They conduct research that leads to health improvements and advocate for policies and laws that promote wellness and safety.

Millions of people are alive today thanks to public health professionals. Vaccination programs, automobile safety laws, restrictions on the use of tobacco, and clean air and water standards are just some of the initiatives that have literally saved lives.

DMU's **Master of Public Health Program will give you the knowledge and skills you need to enhance people's health beyond patient care.** Accredited by the Council on Education for Public Health (CEPH), the **42-credit-hour program can be completed online in as little as two years.** Its three concentrations equip graduates to tackle the most pressing needs in public health.



## ONE DEGREE, THREE CONCENTRATIONS

With its three concentrations, **DMU's M.P.H. degree will provide a unique set of skills to advance your unique career path.**

The program's core courses allow students to develop competencies in evidence-based approaches to public health, including quantitative and qualitative methods; understanding of the public health and health care systems; planning and management of community health initiatives; policy and advocacy to influence public health outcomes; and principles of leadership, governance, management, systems thinking and more.

- The **public health practice concentration** prepares students to enter a wide array of careers to protect and promote the health of individuals, families and communities. Elective options allow students to focus on domestic or global public health. Students develop specific competencies in grant writing and management; navigation of the legal, ethical and policy impacts on population health; infectious disease surveillance, management and infection control; and emergency preparedness to equip graduates to manage and facilitate public response to natural disasters, disease

outbreaks or terrorism threats. Many graduates work in local and state public health departments, nonprofit organizations and community-based entities.

- The **public health administration and policy concentration** develops students' competencies in applying economic theories to public health policy and its impact on health care organizations; using principles of leadership and organizational design; designing health equity campaigns to reduce health care disparities; and identifying the principles and limitations of public health screening programs in chronic disease management. Students are prepared to improve health in our evolving public health and health care systems. Employment options include hospitals, clinics, public health departments, long-term care organizations and health insurance corporations.

- The **health education and promotion concentration** prepares students to protect and promote the health of individuals, families, communities and countries. In addition, the curriculum is designed to prepare students for the Certified in Health Education Specialist (CHES) exam. Students develop specific competencies that equip them to apply health communications theory to develop health promotion programming and

# CEPH

accredited; complete the program entirely online

Program can be completed in

## 2 YEARS

Students are from

## 29 STATES

policies; develop culturally sensitive social marketing campaigns to improve health; apply a life-course perspective to health promotion initiatives; understand the structural biases and disparities in community and family health; design, implement and evaluate health promotion interventions; and plan communication strategies, develop partnerships and engage communities for such interventions. Career roles include patient educator, health educator, community health planner and policy maker.

### LEARN FROM THE BEST

DMU's **M.P.H. faculty are adept at teaching, interacting with and supporting students in the program's online courses.** They bring diverse experiences and expertise to students as public health leaders, researchers, policy advisors and peer reviewers for professional journals. They will challenge and encourage you and help you connect with public health professionals.

### LET'S GET REAL

M.P.H. students at DMU learn public health by practicing it: The program's **180-hour internship lets students expand their knowledge in real public health settings** that support their academic and career goals. Students complete a portfolio at their internship's conclusion, which includes a self-evaluation of achievement in the professional competencies.

### SHOW WHAT YOU KNOW

In the culminating capstone project, students apply knowledge gained from their program experiences to a professional practice situation. **Students can tailor their internships and capstone projects** on topics relating to international public health or global health initiatives in the United States.

## MASTER OF PUBLIC HEALTH *One degree, Three concentrations*

	PUBLIC HEALTH PRACTICE	PUBLIC HEALTH ADMINISTRATION & POLICY	HEALTH EDUCATION AND PROMOTION
CORE COURSES	U.S. Health Care & Public Health Systems Basic Statistics Environmental & Occupational Health Public Health Leadership, Administration & Finance Social & Behavioral Sciences Epidemiology		Public Health Biology Program Planning & Evaluation Research 1 & 2 Grant Writing & Management Integrative Learning Experience I & II Public Health Applied Practice Experience
ADDITIONAL COURSES	Public Health Law, Ethics & Policy Integration of Public Health & Primary Care Emergency Preparedness & Management Global Health Policy & Advocacy	Organizational Behavior & Leadership Theory Health Care Economics & Policy Chronic Disease Management & Policy Health Care Disparities & Health Equity	Foundations of Health Promotion Communication & Social Marketing Health Policy & Advocacy Community & Family Health

**HANDS-ON, RELEVANT AND REAL-WORLD: DMU'S M.P.H. PROGRAM WILL PREPARE YOU TO IMPROVE HEALTH ACROSS COMMUNITIES.**

## HOW TO APPLY:

Apply through the Schools of Public Health Application Service (SOPHAS). Applications are reviewed once they are verified, and students may start the program at the beginning of the next available term (spring, summer or fall).

## M.P.H. PROGRAM ADMISSION REQUIREMENTS:

- ✓ **Bachelor's degree** from a regionally accredited college or university
- ✓ **Submitted official transcripts** of all undergraduate and graduate work with grades and degrees
- ✓ **Professional resumé or CV**
- ✓ **A minimum of three references** from writers on their letterhead, addressing the applicant's academic background, leadership experience, career goals, commitment to service and the public health industry and qualities that make the applicant a strong candidate
- ✓ **Statement of purpose and objectives that address the following:**
  - Why do you want to pursue your M.P.H. at DMU? Please specify your desired M.P.H. concentration.
  - Discuss the most challenging issue facing the U.S. public health system today, and explain what contributions you hope to make with your M.P.H. degree.
  - How will the M.P.H. degree build upon your previous academic, professional or clinical experiences toward the attainment of your career goals?
  - Describe unusual obstacles you have encountered, and explain how they have shaped your professional growth and leadership potential.
- ✓ For international applicants: **TOEFL score** (unless the applicant has a degree from an accredited university in any country whose sole national language is English)

# DES MOINES UNIVERSITY

MEDICINE & HEALTH SCIENCES

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# BECAUSE OF WHERE YOU WANT TO GO AFTERWARD

Your ultimate goal is to become an exceptionally well-prepared health professional. At DMU, you will learn with faculty and students who all share a common focus on medicine and the health sciences. You will become ready for both autonomous and interprofessional practice in improving the health of individuals, communities and populations.