

SPECIAL ADVERTISING SECTION AS PUBLISHED IN

dsm: Faces of EDUCATION

Profiles of the catalysts for our colleges, universities and schools



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Darrel D. COLSON

Ph.D.,
President of Wartburg College

WHAT ARE NEW TRENDS IN EDUCATION? HOW ARE YOU ADAPTING TO THOSE TRENDS?

One trend I see is the expectation that students acquire both “book learning” and the skills to wield a positive influence on their workplace. Wartburg always stresses both a splendid liberal arts preparation and an equally intense concern for usefulness and careers. We adopt several educational practices to ensure holistic preparation.

TO WHAT DO YOU ATTRIBUTE YOUR SCHOOL'S SUCCESS?

A sincere, thoroughgoing commitment to mission. Wartburg's mission is to challenge and nurture students for lives of leadership and service as a spirited expression of their faith and learning. What you realize after only a few minutes on campus is that everyone can tell you the mission, everyone believes in the mission, and that mission serves as the guide for all decisions made on campus.

WHAT ATTRACTED YOU TO WARTBURG?

Both the mission and the deep support of the mission, of course, but also the Lutheran heritage out of which that mission grows. Although I'm not a Lutheran myself, and many of our students are not Lutherans either, we all share Martin Luther's commitment to some basic principles: for example, that we are all duty-bound to our neighbors to do what we can to make the world a better place and that each of us is called to perform some important roles of leadership and service amidst our neighbors.



100 Wartburg Boulevard | Waverly, IA 50677
1-800-772-2085 | www.wartburg.edu



Read Pres. Colson's complete
responses to the questionnaire
www.wartburg.edu/about/dsm.html

Steven LEATH

President, Iowa State University

WHAT ATTRACTED YOU TO IOWA STATE?

It's one of the nation's best land-grant universities; it provides students with an educational experience that is second-to-none; it makes discoveries important to our nation's future; and is unmatched in the quality of its extension/ outreach programs. I'm proud to be its 15th president. While Janet and I have spent the past 26 years in North Carolina, I was raised in the Midwest. I am a plant pathologist very familiar with agriculture, which makes coming to Iowa even more exciting.

WHAT ARE IOWA STATE'S MOST IMPORTANT RESPONSIBILITIES TO IOWA?

Educating its students to be life-ready is Number One. Next is helping strengthen Iowa's economy and quality of life through its varied scholarly activities and business and industrial assistance programs. In North Carolina, I led efforts to create and grow public /private partnerships, and I want to build similar initiatives in Iowa.

WHAT IS THE BIGGEST CHALLENGE FACING THE UNIVERSITY?

Student accessibility - making the cost of attending Iowa State manageable. Iowa State already has a tremendous academic reputation so adequate support from the state lawmakers and our commitment to be as efficient as possible will be needed to make this achievable while maintaining quality.

IOWA STATE UNIVERSITY



Angela WALKER FRANKLIN *Ph.D.*

WHAT ATTRACTED YOU TO DES MOINES UNIVERSITY?

I have spent my entire professional career in academic health centers, on faculty and in full-time administration. Along the way, I gained a genuine desire to pursue a college presidency. DMU was similar to other smaller institutions I'd worked at that have a mission of training competent and compassionate health care professionals. I also was attracted to DMU's accomplished students and faculty, state-of-the-art facilities, global health focus and commitment to community service.

TO WHAT DO YOU ATTRIBUTE YOUR SCHOOL'S SUCCESS?

Des Moines University has existed for over 100 years with the primary mission of training health care providers who are committed to a holistic approach in meeting the health needs of our citizens, with a focus on prevention and wellness.

WHAT SETS YOUR SCHOOL APART/ WHAT'S DISTINCTIVE ABOUT YOUR UNIVERSITY?

Des Moines University is the second oldest osteopathic medical school in the country. In 1980 we became a health sciences university with the addition of the College of Podiatric Medicine and Surgery and the College of Health Sciences. We are the only U.S. college or university to earn platinum status for our wellness program, the highest recognition granted by the Wellness Councils of America, and we were named the 2010 Iowa Psychologically Healthy Workplace.

AS PRESIDENT, WHAT GIVES YOU THE MOST PERSONAL SATISFACTION?

It gives me considerable satisfaction knowing that my efforts in leading this institution will have a direct impact on the training of the future health care professionals for this region, this country and the world.

DES MOINES  UNIVERSITY

3200 Grand Avenue | Des Moines, IA 50312
515-271-1400 | www.dmu.edu



Rob DENSON

President of Des Moines Area Community College

TELL US ABOUT THE LATEST HAPPENINGS AT YOUR SCHOOL

DMACC was recently recognized by *Community College Week* as the 15th fastest growing two-year college in America. While the report focused on enrollment, it also underscores the many initiatives taking place across the College that drive enrollment and our success.

We are on the Leadership Council and heavily involved with Opportunity Nation, a national coalition to advance economic opportunity and mobility in America. DMACC is also planning to expand its presence in south-central Iowa through opening a new Career Academy in Southridge Mall. There are many more announcements taking place this year.

WHAT ARE YOUR PLANS FOR CONTINUED GROWTH?

We are excited about the Southridge Mall expansion and additional student housing in Boone and Ankeny. We are now focusing on remodeling and improving our current facilities. One example of that is a multimillion-dollar renovation on both the Ankeny and Urban Campuses last year.

TO WHAT DO YOU ATTRIBUTE YOUR SCHOOL'S SUCCESS?

DMACC employs 2,341 outstanding faculty and staff who work hard to help students achieve their goals. Earlier this year, the *Des Moines Register* recognized DMACC as one of Iowa's "Top Workplaces," an accolade resulting from an employee survey. Great employees who love their work make us a success.

For more insights about DMACC, watch the "President's Perspective" at www.dmacc.edu/about/welcome.asp

DMACC
DES MOINES AREA
COMMUNITY COLLEGE
Life's Calling

ANKENY • BOONE • CARROLL • NEWTON • URBAN/DES MOINES • WEST DES MOINES
DMACC AT PERRY VANKIRK CAREER ACADEMY | DMACC CAREER ACADEMY, HUNZIKER CENTER, AMES
DMACC SUCCESS CENTER | DMACC TRANSPORTATION INSTITUTE | DMACC HEALTH SCIENCES-CAPITOL COMPLEX

515-964-6200 | www.dmacc.edu



Dr. Mark PUTNAM

President, Central College

ELEVATING THE DISCOURSE

Our nation's ability to engage in civil discourse has eroded. Colleges must lead the way to intellectual renewal. The future of our global society depends on inquiry and examination. It's why I started blogging. Civil discourse is encouraged by all – not just members of the Central College family. You, too, are invited. <http://blogs.central.edu/president>

GLOBAL EXPERIENTIAL LEARNING

Internationally known for its study abroad programs since 1965, Central has been a leader in global experiential learning and boasts academic programs in eight locations worldwide. To ensure studying abroad is an intentional growth experience, and to include Pella more inclusively in the global campuses, we've focused planning efforts around making our experiences even better. <http://www.central.edu/abroad/>

THE NEXT GENERATION

Here are ideas substantially different from the model of conformity and constraint generally presented to young students:

- **Slow down. Don't be in a hurry.** Try a different approach. Encourage students to not settle on a major until they've really explored.
- **Focus on the "being" question.** We are completely preoccupied with doing. Just "being" is critical to sustained success in adulthood.
- **Prepare for an uncertain future; don't follow a script.** Life's journey takes many unexpected turns. Failure is as important as success. <http://blogs.central.edu/president/2011/09/22/the-next-generation/>



 **Central**
COLLEGE

812 University Street | Pella, IA 50219
1-877-462-3687 | www.central.edu



Jerry DEEGAN

President of Dowling Catholic

WHAT IS DISTINCTIVE ABOUT DOWLING CATHOLIC?

It's Iowa's largest faith-based Catholic High School. We have state champions, all-state musicians, a national speech and debate team and a Blue Ribbon School of Excellence recognition. Our students give 45,000 hours of service annually. Financial aid from donors, endowments and the Catholic Tuition Organization ensure that DCHS is an inclusive school for all faiths and socioeconomic levels.

WHAT ARE THE NEW TRENDS IN EDUCATION AND HOW ARE YOU ADAPTING TO THOSE TRENDS?

DCHS has the largest certified Project Lead the Way engineering program in Iowa and has increased the focus on preparing students for STEM careers (Science, Technology, Engineering, Mathematics). Partnerships with Mercy College of Health Sciences, Mercy Medical Center, Kemin Industries, Goodrich Technologies, and Fawn Engineering give our students the opportunity to explore real-world health science and engineering experiences.

WHAT'S CHANGED IN RECENT YEARS?

Dowling Catholic has transformed into a 21st century state of the art technology-rich campus through \$21million in renovations made possible by more than 1,000 donors to the *We Believe Capital Campaign*.

WHAT ARE YOUR PLANS FOR CONTINUED GROWTH?

To build a new chapel at the school as another project of the campaign. We plan to continue our mantra of constant improvement by continually adapting our curriculum and instruction to meet the growing demands of the global community and economy.



DOWLING
CATHOLIC HIGH SCHOOL
Leaders for life. Centered on Christ.

1400 Buffalo Road | West Des Moines, IA 50265
515-225-3000 | www.dowlingcatholic.org



St. ANTHONY'S SCHOOL

TELL US ABOUT THE LATEST HAPPENINGS AT YOUR SCHOOL

St. Anthony School will be the first Catholic school in the Des Moines area to celebrate its 100th Anniversary in August 2012. We will be hosting a variety of Anniversary events throughout this year to celebrate.

WHAT MAKES YOUR SCHOOL UNIQUE?

St. Anthony School now offers Spanish Immersion beginning in Kindergarten. With this program being only the second of its kind in Iowa, we have stepped out of the box in teaching a second language to our students at a young age.

WHAT ARE YOUR PLANS FOR CONTINUED GROWTH?

With the addition of Spanish Immersion into our school, there will be an added section to each grade level each year. In time, we hope to double our enrollment. We plan to market our school as the Catholic Downtown School as St. Anthony School is located just two minutes from the downtown business district, and offers the opportunity for parental involvement in school activities during the day.

TO WHAT DO YOU ATTRIBUTE YOUR SCHOOL'S SUCCESS?

St. Anthony School recognizes that as times change, so must our school. Every classroom has a smart board and our students visit our technology lab weekly. Our Spanish Immersion students will be fluent in 2 languages by 5th grade. All of our teachers are licensed by the state of Iowa. Our parents and alumni are always welcome and are an integral part of the school.

WHY DOES YOUR SCHOOL HAVE SUCH A STRONG REPUTATION?

We have a strong Catholic faith base along with great academics. We are rooted in strong family values and community service. Many of our graduates have become successful community leaders.



16 Columbus Avenue | Des Moines, IA 50315
515-243-1874 | www.stanthonydsm.org

Cynthia BECHER

Owner of La James
International College

Travis BECHER

Vice President of La James
International College

TELL US ABOUT THE LATEST HAPPENINGS AT YOUR SCHOOL

La' James International College is the first in the nation to have a fully accredited Distance Education Program for Cosmetology. Experience the Hybrid of Blended Learning by attending 3 days for practical training while simultaneously completing theory training online. Students can be a part of our Master Accelerated Cosmetology by taking the Health & Beauty Management courses. Only at LJIC, can you earn an A.A.S. Degree in Health & Beauty Management PLUS a Cosmetology license or dual license in Massage & Esthetics in about 1 year.

WHAT MAKES YOUR SCHOOL UNIQUE?

LJIC is one of the few schools with travel opportunities. The principle of Global Learning opens the students' eyes to all the advantages available to them and provides networking opportunities, cultural exposure and education from national/international educators across the world.

WHY DOES YOUR SCHOOL HAVE SUCH A STRONG REPUTATION?

We have a commitment to our students. For over 75 years, with seven locations across three states, the standards of excellence, consistency, and successful graduates continues.

WHAT ARE YOUR PLANS FOR CONTINUED GROWTH?

To Enroll, Educate, Graduate and Place. We are dedicated to leadership in the health and beauty industry.



8805 Chambery Boulevard | Johnston, IA 50131
515-278-2208 | www.lajamesinternationalcollege.edu



Alan G. WALKER

President of
Upper Iowa University

January 2012 marks 155 years since Upper Iowa University began helping men and women achieve their dreams and transform their lives through higher education. Established in 1857, UIU began with one building on a plot of land in rural Iowa and has grown today into a national and international ascending institution of higher education.

Through the use of extension activities and technology, UIU allows students the flexibility to earn a college education anywhere, at any time—yet still embodies the character and virtue of a traditional, private liberal arts university.

I am particularly pleased to serve Upper Iowa at this time in its rich history, as we have just embarked on our first-ever capital campaign, Transforming UIU. This campaign will help shape our future by providing additional funding for capital improvements, endowment, special projects, and the annual fund.

Since 2009, our Fayette residential campus has undergone \$75 million in capital improvements; is currently building a new multi-use football complex, thanks to alumni Steve and Diane Harms; and we opened new centers in Des Moines, the Quad Cities, New Orleans, and Malaysia.

We look forward to a future of ever ascending excellence. It's a great time to be a Peacock!

On Campus • Distance Learning • U.S. and International Centers



UPPER IOWA UNIVERSITY

Established in 1857®

605 Washington Street | Fayette, Iowa 52142
1-800-553-4150 | www.uiu.edu



Kent HENNING

President of
Grand View University

AT GRAND VIEW, STUDENTS ARE THE FOCUS OF WHAT WE DO EVERY DAY.

Grand View University serves nearly 2,300 students from 30 states and 15 countries. With 38 undergraduate majors and master's programs in business, education and nursing, Grand View takes advantage of its location in Des Moines to offer students internships and other experiential programs supported by the Des Moines business community. More than 800 students live on campus and are involved in 24 sports, more than 40 clubs and organizations, service learning and leadership programs.

Kent Henning, the thirteenth president of Grand View, has led the university in unprecedented growth in virtually every area, including enrollment, facilities and academic programs, since 2000. For the past several years, Grand View has been the fastest-growing private university in Iowa. Henning, who received his undergraduate degree from Wartburg College and his master of business administration degree with honors from the Fuqua School of Business at Duke University, is active on many boards and community organizations in the metro area; he currently serves as Chair of the Iowa Association of Independent Colleges and Universities.

"While it's tempting to point to our recent successes in athletics with great pride – and I do – Grand View's strength is in offering a rich and challenging academic experience to every student. Our growth and our location in Des Moines have given us the opportunity to offer a diverse and vibrant campus experience that few smaller Iowa colleges can match."

GRAND VIEW
UNIVERSITY

1200 Grandview Avenue | Des Moines, IA 50316
515-263-2800 | www.grandview.edu
www.admissions.grandview.edu



Raynard S. KINGTON

M.D., Ph.D.

President, Grinnell College

WHAT ATTRACTED YOU TO GRINNELL?

Grinnell has a distinctive place among premier liberal arts colleges because of its pursuit of academic excellence, advancement of a diverse community, and promotion of social justice. It is that distinctive identity that drew me to this place, and I have felt at home here quickly. For those fortunate enough to attend a top-tier liberal arts college, particularly one with Grinnell's wonderful heritage, the experience can be transformative, opening pathways for students to become citizens who make a difference and improve society for the benefit of all.

WHAT SETS YOUR SCHOOL APART?

Grinnell has many distinct advantages including academic rigor, high quality of teaching, and innovation and flexibility in the curriculum. The college has only one required course — the First-Year Tutorial — so each student works closely with a faculty mentor to develop a unique educational plan. Our legacy of social engagement also defines us and provides Grinnell students with valuable educational opportunities.

HOW DO YOU KEEP HIGHER EDUCATION AVAILABLE TO STUDENTS AND FAMILIES?

Grinnell's need-blind admission policy means that students are admitted without regard to their ability to pay the cost of attending. Additionally, the college meets the full institutional demonstrated need of all domestic students and provides substantial financial aid for international students. Recent tuition and fee increases have been offset by corresponding budget increases in financial aid, which this year amounted to \$41 million in scholarships and grants.



**GRINNELL
COLLEGE**

P.O. Box 805 | Grinnell, IA 50112
641-269-4000 | www.grinnell.edu





AIB ATHLETICS

Reclaiming a Tradition

WHY THE AGGRESSIVE EXPANSION OF AIB'S ATHLETIC PROGRAMS?

By adding basketball, volleyball, golf and cheerleading – with soccer, baseball, softball and competitive dance to come – AIB offers students a more well-rounded collegiate experience. Sports enhance school spirit, add excitement and promote college unity, attracting multi-talented students and heightening interest among alumni and community members. AIB is an associate member of the Midwest Collegiate Conference (MCC) in the National Association of Intercollegiate Athletics (NAIA).

WHAT'S KEY TO ESTABLISHING COMPETITIVE NEW ATHLETIC PROGRAMS?

AIB has a strong tradition of athletics. From 1929 to 1952, AIB's powerhouse women's basketball team was known nationwide. Now AIB programs are led by seasoned coaches who are well-known throughout the sports community, and recruits include first-team All-State high school players and experienced community college transfers.

From left: Women's Basketball Coach Jerry Kindhart; President Nancy Williams; Soccer Coach Brandon Ermels; Vice President for Student Life and Athletic Director Terry Wilson; Volleyball Coach Jodi Butler; Vice President for Academic Affairs Susan Cigelman, Ed.D.; Golf/Men's Basketball Coach Tony Giannetto.

WHY IS AIB ATTRACTIVE TO SPORTS-MINDED BUSINESS STUDENTS?

AIB awards athletic scholarships, and it provides opportunities for immediate collegiate playing time. Athletes can earn bachelor's degrees in three years in AIB's "Degree in 3" program, or extend college time to participate in athletics for four years. AIB's more than 20 majors include Sports and Event Management – Business Administration. Students also can play in a variety of indoor and outdoor intramural sports.



AIB College of Business
2500 Fleur Drive | Des Moines, IA 50321
515-244-4221 | www.AIB.edu